The Internationally-Acclaimed Architectural Masterpiece by Mies van der Rohe

FARNSWORTH HOUSE

Presents

A UNIQUE CO-BRANDING OPPORTUNITY
EDITH FARNSWORTH RECONSIDERED

The Untold Story of a Remarkable Woman
In 2020, as part of the National Trust for Historic Preservation’s “Where Women Made History” campaign, Farnsworth House will expand its extraordinary narrative with a yearlong celebration of the life and times of the original owner of the famous house: Dr. Edith Farnsworth.
Although the historic house, which is a National Historic Landmark, has been visited by over 150,000 people since it opened to the public in 2004, visitors have never had the chance to experience the house as she lived in it.
Throughout this project, replicas of her furnishings will be installed in the house, with a new tour and exhibits focused on the untold story of this remarkable woman, who was an accomplished research physician, classically-trained violinist, poet and translator, world traveler, and music lover.
2020 PROGRAMMING & SPONSORSHIP OPPORTUNITIES
2020 EXPANDED FOCUS

• **Movie:** Filming will begin in 2020 with actors Maggie Gyllenhaal and Ralph Fiennes.

• **Books:** Farnsworth House will host a launch event on March 19, 2020, for *Broken Glass* by *Boston Globe* journalist Alex Beam. A second book by University of New Mexico Professor Nora Wendl is expected in 2021.

• **New Programming:** Farnsworth House's new programs include Midcentury Modern Design, Natural and Cultural Landscapes, Exercise and Healthy Living, Reconnecting with Nature, Artistic Residencies and Programming, and Family-Friendly Programs & Events.
2020 PROGRAMMING

SYNOPSIS
The Farnsworth House provides unique year-round programming intended to preserve and promote the legacy of this world-famous house while connecting to our audiences through events, exhibitions, and programs.

- Farnsworth House Fundraisers
- Exhibition & Lecture Series
- Performing Arts Series
- Community Events Series
- Nature & Wellness Series
2020 FUNDRAISERS

MARCH 19
*Broken Glass* Book Launch in Chicago

JUNE 20
Summer Picnic at Aunt Edith’s

DECEMBER 4 & 5
Mod & Merry Cocktail Parties
2020 EXHIBITION & LECTURE SERIES

BARNSWORTH GALLERY EXHIBITIONS
- Side by Side: Farnsworth House + Philip Johnson Glass House (May 24–July 12)
- Lights, Lines, and Numbers: The Light Art of Monika Wulfers (July 19–Sept 6)
- Theorem: Art and Poetry by Antonia Contro and Elizabeth Bradfield (Sept 12–Nov 1)

LECTURES
- Mod & Merry: Midcentury Christmas (December 5 & 6)
2020 PERFORMING ARTS SERIES

MAY 24
Stage Reading: Scenes from June Finfer’s
The Glass House

JULY 25
Yorkville Big Band & Bebop on the Lawn

SEPTEMBER 12
“Theorem Collective,” performed in conjunction with
“Theorem” exhibition

OCTOBER 17 & 18
Spektral Quartet
2020 COMMUNITY EVENTS SERIES

MARCH 28
Edith Farnsworth’s Country House – Sneak Previews

AUGUST 1
The Legend of the Fox Presentation and Fox River Clean-Up

OCTOBER 10
Farnsworth Family Day

NOVEMBER 17
Edith Farnsworth’s Birthday Party
2020 NATURE & WELLNESS SERIES

FEBRUARY 8, APRIL 11, JUNE 27, OCTOBER 10
Yoga

MAY 2 & OCTOBER 23
Spring Birds & Wildflowers Walk, Fall Landscape Walk

AUGUST 29
Nature Bathing Workshop
2020
SPONSORSHIP OPPORTUNITIES
SPONSORSHIP LEVELS

$10,000
PRESENTING SPONSOR

$5,000
MAIN SPONSOR

$1,000
SUPPORTING SPONSOR

Sponsorships are non-exclusive, and you may sponsor more than one fundraiser or series.
2020 SPONSORSHIP

PRESENTING SPONSOR: $10,000

• Print, web, social, and local broadcast media (as applicable)
• Event sponsors sign, recognition/introduction during event welcome (as applicable)
• 10 event tickets (per series)
• 10 tour passes
• $100 merchandise credit in Farnsworth House Gift Shop
• 3-Hour use of Farnsworth House for Private Event or Limited Photo Shoot (on a Monday by advance appointment), $1000 value may be applied to a longer event or photo shoot
2020 SPONSORSHIP

MAIN SPONSOR: $5,000

- Print, web, social, and local broadcast media (as applicable)
- Event sponsors sign, recognition/introduction during event welcome (as applicable)
- 5 event tickets (per series)
- 5 tour passes
- $50 merchandise credit in Farnsworth House Gift Shop
2020 SPONSORSHIP

SUPPORTING SPONSOR: $1,000

- Print, web, social, and local broadcast media (as applicable)
- Event sponsors sign
- 2 event tickets (per series)
- 2 tour passes
Thank you for your generosity.